

FAX# 703 528 7880 OCT5/12 10.59  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2424												
1			1200N-100P	30		\$850.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON												
2			500P-600P	30		\$2,250.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS												
3			600P-630P	30		\$3,000.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1 : WHEEL OF FORTUNE	30		\$3,000.00	10/12	10/12	1		FRI	1
5			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1 : EYEWITNESS NEWS @ NOON	30		\$850.00	10/8	10/8	1		MON	1
6			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$2,250.00	10/8	10/15	1		MON	2
7			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$3,000.00	10/8	10/8	1		MON	1
8			700P-730P PROGRAM : JEOPARDY CON COM1 : JEOPARDY	30		\$3,000.00	10/8	10/15	1		MON	2
9			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1 : WHEEL OF FORTUNE	30		\$3,000.00	10/8	10/15	1		MON	2
10			1200N-1230P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1 : EYEWITNESS NEWS @ NOON	30		\$600.00	10/13	10/13	1		SAT	1
11			700A-900A PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$1,050.00	10/13	10/13	1		SAT	1
12			1130P-1200M PROGRAM : SPORTSNIGHT ON NINE CON COM1 : SPORTSNIGHT ON NINE	30		\$475.00	10/7	10/7	1		SUN	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,500.00	10/7	10/14	1		SUN	2
14			700A-900A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,050.00	10/14	10/14	1		SUN	1
15			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$850.00	10/11	10/11	1		THU	1
16			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$625.00	10/11	10/11	1		THU	1
17			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,250.00	10/11	10/11	1		THU	1
18			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,000.00	10/11	10/11	1		THU	1
19			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$3,000.00	10/11	10/11	1		THU	1
20			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$850.00	10/9	10/9	1		TUE	1
21			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$625.00	10/9	10/9	1		TUE	1

REP HEADLINE# 6364789  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT5/12 10.59  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			600P-630P	30		\$3,000.00	10/9	10/9	1		TUE	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
23			500P-600P	30		\$2,250.00	10/10	10/10	1		WED	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
24			600P-630P	30		\$3,000.00	10/10	10/10	1		WED	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
25			700P-730P	30		\$3,000.00	10/10	10/10	1		WED	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
26			730P-800P	30		\$3,000.00	10/10	10/10	1		WED	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
OCT/12 61075.00												
												CONTRACT TOTAL 61075.00
												TOTAL SPOTS 30

MARKET TOTALS \$210,603 WFTV 29% WKMG 33% WESH 22% WOFL 10% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 3% EFTV 0%

SHARES ESTIMATED  
SVC- NSI  
DEMOS- RA35+\*